

Zoe Hart

GRAPHIC DESIGNER

zoehartdesign@gmail.com

02040036969

6 Livingstone Street, Westmere

DOB: 26/06/2001

Education

Bachelor of Communication Design

Distinction, 1st In Class

Otago Polytechnic, 2021

Certificate of Digital Media & Design

Otago Polytechnic, 2018

Work experience

Designer

Platform 29

October 2023 – Present

Creating designs and working with creative guidelines across print, digital, video and HTML5. Working with brands including Sony, Spark and Skinny. Collaborating with the Creative Director, Art Director and other designers to tackle complex design challenges, working under tight deadlines and translating client briefs into creative solutions. My experience in this fast-paced agency has honed my skills across the adobe suite, problem solving, and delivering high-quality, on-brand designs.

Account Manager

Print Room NZ

Full-time, Jan – Dec 2022

Part-time, Aug 2020 – Dec 2021

Starting part-time in production and dispatch during university I learnt about the screenprinting and embroidery process. After graduating, I moved into a full-time Account Management role working with clients on visuals and pricing detail. Working in a sustainably-minded, design-focused environment gave me valuable insight into ethical production and kept me closely connected to the creative process. My time at Print Room also taught me the value of a good work culture, which is something I look for when applying for roles.

Referee

Chris Brun

Print Room NZ, Co-Owner

+64 27 307 7200

chris@theprint-room.co.nz

zoehartdesign.nz

“Zoe has demonstrated remarkable professionalism, enthusiasm, and commitment to her work. She has a very bubbly personality, making her approachable and easy to work with. Zoe has a positive attitude that is infectious and spreads across the team.”

PAST EMPLOYER

Skills

Technical

Layout

Typography

Animation

Illustration

Photography

Video editing

HTML5

Final art prep

Software

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

Adobe Animate

Adobe XD

Blender

Figma

Personal

Organisation

Collaboration

Communication

Time management

Adaptability

Attention to detail